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2 TRUSTED SOURCES

Comprehensive content from trusted sources.

3 ACCURATE INFO

Thorough fact-checking to ensure accuracy.

THE EDITORIAL ADVISORY BOARD WAS CREATED WITH A SINGULAR MISSION: TO ENSURE NEWBEAUTY MAGAZINE IS A TRUSTED AND VALUABLE RESOURCE BASED UPON ETHICAL STANDARDS AND SCIENTIFIC INTEGRITY. NEWBEAUTY'S EDITORIAL TEAM WORKS CLOSELY WITH THE MEMBERS OF THE BOARD TO ENSURE THESE STANDARDS OF QUALITY.



CHAIRMAN OF THE BOARD
DR. ROBERT SINGER

“Less isn't always more.”

A PLACE FOR EVERYTHING

Anyone interested in anti-aging procedures and treatments has undoubtedly heard the term “Liquid Lift” and the statements about noninvasive procedures, which are usually touted under the claim that “less is more.” While it's true that these procedures do have their place and are sometimes a good option for certain candidates, including many of my own patients, they are not a facelift and will never be a replacement for a surgical facelift. They can produce a significant temporary improvement in the right patient—but are not the magic trick that everyone is seeking when it comes to maintaining a youthful appearance for the long-term. Interestingly, many plastic surgeons are seeing patients who have gone through a variety of these less invasive procedures, who did not achieve the result that they were promised, or were no longer getting a reasonable further improvement and now want a more long-lasting result from a natural-appearing facelift.

It's important to approach anti-aging treatments armed with a wealth of knowledge. With that in mind, we take a look at both surgical facelifts in “Do You Need a Facelift?” on page 148 and injectable procedures in “Fillers Fact + Fiction” on page 134. We look at the benefits of each as well as the drawbacks. We go in-depth on the techniques and expectations for the different types of treatments and procedures and weigh the pros and cons of each, including the duration of results, the importance of facial anatomy in achieving natural-looking results and the type of anatomical finding that each treatment is best suited for.

While we strive to bring you comprehensive editorial content to help guide you on the path to your most beautiful self, we also include a “Know Before You Go” section in the back of every issue, which outlines questions you should ask your prospective surgeon as well as approved boards and societies that he or she should be affiliated with. Keep in mind that regardless of the treatments you think you need, it's always best to know and discuss your options thoroughly with your board-certified plastic or facial plastic surgeon to determine the best course of treatments based on your expectations and desired results.

ABOUT DR. ROBERT SINGER

Internationally renowned aesthetic plastic surgeon and noted educator Robert Singer, MD, of La Jolla, CA, is a diplomate of the American Board of Plastic Surgery and has served as president and chairman of the Board of Trustees of the prestigious American Society for Aesthetic Plastic Surgery (ASAPS), chairman of the Board of Trustees of the American Society of Plastic Surgeons (ASPS), president of the American Association for Accreditation of Ambulatory Surgery Facilities, and president of the Aesthetic Surgery Education and Research Foundation (ASERF). drsinger@newbeauty.com

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GUEST ADVISORS

We rely on our editorial board to provide insight for every issue. These six industry experts offered input in this issue.



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