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Comprehensive content from trusted sources.

3 ACCURATE INFO

Thorough fact-checking to ensure accuracy.

THE EDITORIAL ADVISORY BOARD WAS CREATED WITH A SINGULAR MISSION: TO ENSURE NEWBEAUTY MAGAZINE IS A TRUSTED AND VALUABLE RESOURCE BASED UPON ETHICAL STANDARDS AND SCIENTIFIC INTEGRITY. NEWBEAUTY'S EDITORIAL TEAM WORKS CLOSELY WITH THE MEMBERS OF THE BOARD TO ENSURE THESE STANDARDS OF QUALITY.



CHAIRMAN OF THE BOARD
DR. ROBERT SINGER

CAUSE AND EFFECT

Nature is about balance. For every yin there is a yang; for every cause there is an effect. It's a little clichéd, perhaps, but consistently relevant in a field such as cosmetic surgery that is very much dependent on consequences—and results.

We are only partially into the year and already plastic surgery and the cosmetic medicine arena have been inundated with “groundbreaking discoveries,” new advancements and the latest debuts. “Cutting-edge” always has more draw than tried-and-true methods, and often while some emphasis is placed on the science behind the actual innovation, more weight should be given to long-term, consistent results and the efficacy of the treatment. While appropriate combinations of treatments are frequently performed with excellent results, excessive surgery compounded with unproven techniques, products or technologies can be counterproductive.

There can be real consequences to certain treatments, mostly having to do with overzealous and inadequately trained doctors using the wrong techniques or not adhering to an individualized approach to treatment. These doctors are eager to begin implementing “all the latest advances” so they can bill their services as cutting-edge—often with great risk to the patient.

In “Beauty Innovations” on page 34, we bring you some of the latest advances in the world of beauty. And like any story in *NewBeauty*, we share both the benefits and drawbacks to these newest developments. When it comes to cosmetic enhancement, caution is imperative. Weighing potential risks against the reward is crucial. As always, it's best to discuss your desired results with your board-certified plastic surgeon to determine the best course of action, whether it is an established treatment with proven efficacy or something a little more “innovative” without good long-term scientific data, whether you are a candidate for that particular treatment, and what other alternatives are available. We should always embrace development and progress, but “newest” isn't always best or safest.

ABOUT DR. ROBERT SINGER

Internationally renowned aesthetic plastic surgeon and noted educator Robert Singer, MD, of La Jolla, CA, is a diplomate of the American Board of Plastic Surgery and has served as president and chairman of the Board of Trustees of the prestigious American Society for Aesthetic Plastic Surgery (ASAPS), chairman of the Board of Trustees of the American Society of Plastic Surgeons (ASPS), president of the American Association for Accreditation of Ambulatory Surgery Facilities, and president of the Aesthetic Surgery Education and Research Foundation (ASERF). drsinger@newbeauty.com

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GUEST ADVISORS

WE RELY ON OUR EDITORIAL BOARD TO PROVIDE INSIGHT FOR EVERY ISSUE. THESE SIX INDUSTRY EXPERTS OFFERED INPUT IN THIS ISSUE.

“This season, it's all about a return to the golden era of glamorous Hollywood with the deep side part, a look that can be applied to virtually any style or cut.”



GIANNANDREA
CELEBRITY HAIRSTYLIST

“The new measure of beauty is healthy, youthful-acting skin acquired by education and commitment to skin-care regimens of superior products.”



MICHAEL ANN GUTHRIE
VP RETAIL EXPERIENCE
INTERNATIONAL DIVISION
FOR NATURA BISSÉ

“CAD/CAM technology and 3-D imaging in dentistry allows the dentist and the patient to digitally design and perform smile makeovers with high precision.”



DR. NEAL PATEL
POWELL, OH
COSMETIC DENTIST

“With advanced ultrasound technologies, we can better treat lip lines, crow's-feet and cheek wrinkles without the downtime of skin-resurfacing methods.”



DR. ANITA MANDAL
PALM BEACH GARDENS, FL
FACIAL PLASTIC SURGEON

“With the availability of cosmeceuticals, fillers, neurotoxins and noninvasive resurfacing devices, one can look rested, vibrant and beautiful, not ‘done.’”



DR. HEIDI WALDORF
NEW YORK DERMATOLOGIST

“The latest color trends for the season can be worn by anyone. My tip: Just adjust the depth of color based on your skin tone.”



NEIL YOUNG
MAC COSMETICS
SENIOR ARTIST